The Diploma in Retail Management (RMT) was launched in 2005 and this year, 2015, marks a significant milestone for the diploma. The diploma has since groomed seven cohorts of graduates for industry and although our graduates are still relatively new in employment, many have already embarked on promising careers. Many of them have also pursued further education with top universities and this is testament to the academic rigour of the diploma.

Since the inception of the course, the team has introduced two major rounds of revamps to the retail curriculum and these have yielded positive impact on students’ learning, further sharpened their skill sets and helped enhance their readiness for the industry. This demonstrates our commitment to ensure that the course remains real and relevant for our students and for industry as we continually respond to emerging challenges in both the retail and education landscapes.

For example, the increased usage of technology such as harnessing social networking medium and analytics in various aspects of retail were considered and reflected in the revised curriculum. The increased emphasis to strengthen our students’ knowledge in mall management will stand them in good stead with our local mall developers who are rapidly expanding their market footprints across Asia. The training that RMT provides continues to give our graduates the versatility to undertake a wide range of retail management activities such as merchandise buying, retail promotion and branding and store management administration as well as to be budding entrepreneurs.

In this 10th Anniversary Commemorative Magazine, we recognise, applaud and celebrate the individual achievements of our alumni as well as the collective victories of the diploma in the last decade. The learning journeys undertaken by our graduates and students are often paths set with multi-faceted challenges but none of them makes the journey alone. Our student-centric and values-driven culture in this course and at TP strives to equip every of our student with not only technical competence but also with the skill sets and values that will guide them through the many changes in life.

We look forward with excitement to the next chapter of growth and possibilities in the Diploma in Retail Management as we continue to enable, nurture and mentor every individual to realise his or her fullest potential in TP.
Shazlin Bte Shahril Shintaro – AY14/15
“I can’t wait to be a retail expert!” says Shazlin (formerly from Ngee Ann Secondary School). The freshman had approached her family and shared her desire to enrol in the Diploma in Retail Management. Her burgeoning interest in retail drove her to visit the Diploma’s booth during the Open House. It was an easy decision for her after a brief discussion with the course counsellor. Shazlin has since completed her first semester and completely immersed herself in the RMT life. “I’m so thankful I’m here studying what I enjoy and enjoying what I study!” exclaims Shazlin.

Vanessa Lee – AY14/15
Vanessa (formerly from Bedok North Secondary School), first heard about the Diploma in Retail Management Programme from magazines and brochures she had received while she was still in secondary school. Vanessa enrolled with a good GCE score and was awarded the prestigious TP scholarship. “I have always wanted to pursue a career in the retail industry because of my passion for fashion and I hope to open my own shop,” says the freshman. “What I like best so far about this course is how I may apply what I learn to the business world. I feel I am a step closer to reaching my goal.”

Andrew Lim – AY14/15
Andrew (formerly from Damai Secondary School), chose to enrol in RMT because of the passion he has for the retail industry. “At 24, I realised quickly that polytechnic life is a very different ball game from my old secondary school days. The course has proven to be everything I had hoped for. The concepts taught are practical and highly relevant to the industry,” says Andrew.

Chu Shi Yen – AY14/15
Shi Yen (formerly from Katong Convent) enrolled via the Polytechnic Foundation Program (PFP) after learning about the Diploma in Retail Management from her friends and teachers at Katong Convent. The freshman is appreciative that the course arms her with relevant and practical skills. “Marketing is one of the modules I relate to tremendously as I can associate it to real life situations.”
Amoz Kuang - AY12/13
First Recipient of the SRA-Mastercard Scholarship

Amoz’s father suggested the Diploma in Retail Management at TP because Amoz has a strong interest in public relations and marketing. Amoz was surprised to learn that the course offers a well-rounded syllabus which includes modules like Marketing Fundamentals and Retail Promotion & Branding. He draws inspiration from his constant desire to learn and he appreciates that he is now more discerning when he is out shopping since he is able to apply what he has learnt in the course.

Goh Hui Tong - AY12/13,
President of the Retail Management Interest Group (RMIG)

Hui Tong is in her final year with RMT. She enjoys organising events for her course mates and was pleasantly surprised when she was elected to lead RMIG’s activities. She realises that it is a huge responsibility but takes it in her stride and is committed to her role.

Serene Ng - AY13/14, Recipient of the FairPrice Scholarship

Serene initially found it a challenge transiting from the secondary school curriculum immediately into polytechnic life. However, she soon realised that many of the modules in RMT are very real and relevant in the retail world. She shared, “The prospect of learning more about store management and applying concepts learnt, fuels my passion to study hard as I aspire to further my studies subsequently.”

Law Choon Keong - AY13/14, Student Leader
(Overseas Community Service Trip, Chiang Mai)

Retail Management has always been Choon Keong’s “dream” course. “The lecturers and tutors in RMT have sound industry experience; they provide us with topical examples that are highly relevant, making it easier for us to grasp the concepts. I want to be a professional in the retail industry and this course equips me with the necessary skill sets,” added Choon Keong.

Salvinder Kaur - AY12/13, Void Ambassador

Salvinder’s fondest memories of her junior year at Temasek Polytechnic revolved around 1st Avenue because she was a proud Void Ambassador, promoting products from Atlas Sound and Vision at RMT’s retail training laboratory. Salvinder learnt valuable retail insights and she was able to apply concepts from the modules she had studied. She is inspired to hone her skills in retail as she hopes to manage a shopping mall one day.
Because there's
So Much More to Explore!

It's been an enriching experience for our Juniors and Seniors....

OVERSEAS INTERNSHIP PROGRAMME (OSIP)

Serene Lee & Vanessa Chua (Graduated 2014)

As part of the Diploma in Retail Management’s OSIP, Serene and Vanessa spent 3 months in Shanghai with a mall consultancy and women’s wear retailer respectively. The OSIP was an invaluable learning experience because it taught them the importance of teamwork and the need to be independent in an unfamiliar work environment. Vanessa considered her OSIP “one of my greatest milestones in Temasek Polytechnic”. Serene, currently pursuing Accountancy at NUS added, “I learnt so much and I grew from the experience. Thank you RMT for the opportunity!”

EXCHANGE PROGRAMME
– AY12/13

The Student Exchange Programme with Jyvaskyla University of Applied Science (JAMK) in Finland provided Celeste Teo and Jenny Ma an opportunity to spend one semester (30 May – 18 June 2014) at the university as exchange students. The courses they studied included Becoming a Peak Performance Professional and Destination Branding. The engaging lessons in JAMK enabled Celeste and Jenny to learn different perspectives. They were also delighted to make new friends from all over the world including USA, Canada, Argentina, Finland and Russia.

OVERSEAS STUDY AND MERCHANDISE BUYING TRIP

33 juniors accompanied by 2 lecturers, visited Taichung and Taipei from 27 September to 4 October 2013 for the Diploma’s annual Overseas Study and Merchandise Buying Trip. Apart from sourcing merchandise from Taipei and Taichung for retail in 1st Avenue, the students also experienced the Feng Jia Night Market and visited Costco – a membership only warehouse club. The trip offered them insights into various retail formats. Visits to Wu Fen Pu and Shi Fen Old Street exposed the students to the apparel wholesale market and the rustic traditional streets of Taipei.
Jenny Ma – AY12/13

Jenny’s passion for dance started when she was just 5 years old. She was introduced to ballet and was subsequently awarded 5 distinctions from the Royal Academy of Dance. As a member of Temasek Polytechnic’s Dance Ensemble (TPDE), Jenny represented the school in various performances and competitions. While it was a stressful experience because she had to juggle classes and dance practices, Jenny still managed to come out tops in her studies. “The course has given me opportunities to develop life skills as well. I am currently serving as one of the Main Committee members in the Retail Management Interest Group (RMIG); we plan activities and encourage camaraderie among the students,” says Jenny.

Loh Yong Poh – AY13/14

Yong Poh attained a distinction in his trombone examinations and completed his grade 8 music theory studies in 2011 with merit under the Associated Board of the Royal Schools of Music examination board. He currently plays with The Philharmonic Winds and travelled to Hong Kong to perform in an international band festival last year. Yong Poh enrolled in RMT through the Joint Polytechnic Special Admission Exercise (JPSAE), Arts Talent Scheme.

Sharon Lee – AY14/15

Sharon enrolled in RMT through the Joint Polytechnic Special Admission Exercise (JPSAE), Sports Talent Scheme. She trains with the Singapore national squad and is proud to have recently won the Polytechnic-Institute of Technical Education (POLITE) Games championship with the squad. “Basketball has definitely helped me improve my attitude not only at the games but also in life. I learnt that success only comes with hard work,” says Sharon.

Ho Shu En - AY12/13

Shu En is also an aspiring dancer with the Temasek Polytechnic Dance Ensemble (TPDE). She loves feeling “recharged” as dancing is an outlet for her to relieve stress. “TPDE instilled discipline and taught me how to manage my commitments each semester; it also allows me to improve my leadership skills. I hope to contribute to the school in the future because RMT has been instrumental in shaping me,” shares Shu En.
Many RMT graduates opted for further education....

Soh Si Min (Graduated 2014), undergraduate at Singapore Management University

Si Min enrolled in RMT with a 2-points net aggregate score. While her Polytechnic education was fulfilling and enriching, Si Min could not help but feel that there was a greater expanse of knowledge to be explored. “RMT had provided me with a solid business foundation and developed in me a keen inquiring mind. I believe that a university degree not only opens up more career opportunities but also enables me to acquire much more in-depth knowledge and advanced skill sets,” shared Si Min, recipient of the Temasek Polytechnic Scholarship and Gold Medallist for 2014.

She wants to specialise in marketing or retail branding when she graduates so SMU’s School of Business was the obvious choice. The faculty is also reputed for its industry links and business workshops facilitating a student’s transition from the classroom to the workplace. “RMT prepared me beyond expectations through the numerous industry collaborations I was involved in,” added Si Min.

Carissa Chan (Graduated 2010)

Carissa furthered her studies at Nanyang Technology University (NTU) after graduating from the Diploma in Retail Management in 2010 with a Gold Medal. She majored in Marketing at NTU because she was inspired by the plethora of retail brands in the landscape and the RMT module, Retail Promotion & Branding. “There was a lot of value-add to the projects that we worked on as RMT students because training at 1st Avenue offered us a good overview of retail operations,” shared Carissa.

Daniel Goh (Graduated 2010)

Daniel decided to pursue his further education, majoring in Retail Marketing, with the University of Stirling because he recalled hearing about the degree prior to his RMT graduation. RMT had prepared him well for further studies because the modules are real and relevant. “I was equipped with fundamentals which helped me better understand the modules in the degree I pursued subsequently,” added Daniel. He was also proud to share that RMT was instrumental in shaping him.

RMT graduates
Charlotte and Siew Ying
(graduated in 2011)
also hold
NUS BBA degrees.
Amelia Kuik, Fashion Buyer, i.t (Graduated 2010)

Amelia started off as a Merchandising Assistant. She fast-tracked and was quickly promoted to Assistant Buyer in just 2 years. After three good years with Bread & Butter, Amelia eventually joined Wing Tai Retail as a Buyer for the multi-label brand, i.t. “It was really easy for me to decide which diploma I wanted to enrol in. I did not want anything else but the Diploma in Retail Management because I was inspired by my aunt who is also in buying,” shared Amelia. “My employers told me that anyone can be a Merchandising Assistant but my RMT diploma demonstrated to them my interest and passion in the retail industry and that was why I was hired right away!”

Kelvin Ong, Category Buyer, Cold Storage (Graduated 2011)
Kelvin joined Cold Storage as a Category Executive in June 2014. “I would not have clinched this job without a Diploma in Retail Management. The diploma increases your credibility and is proof of the knowledge and skills that are required of a retail professional,” says Kelvin. Recently promoted to Category Buyer, Kelvin acknowledged that the industry-related skills and soft skills he acquired during his RMT journey are essential in his career.

Stephenie Lim, Space Planning Executive, Cold Storage (Graduated 2010)

After graduating in 2010, Stephenie furthered her studies at Singapore Management University, specialising in Business Management. “The three years in RMT taught me important skills that are very relevant to the retail industry and offers many career opportunities,” shared Stephenie. She added that the modules and case studies were “stepping stones to my university life and career”. She is also grateful for the interpersonal skills and life lessons she had picked up at RMT.

Ting Qian Han, Assistant Visual Merchandising Manager, Crate & Barrel (Graduated 2009)
Qian Han pursued a degree in Retail Marketing with the University of Stirling after graduation. She spent a year at IKEA where she was quickly promoted from Management Trainee to Assistant Sales Manager. “The modules I learnt in RMT provided sound fundamentals and enabled me to grow in the retail industry. Modules like Retail Buying Behaviour and Retail Visual Merchandising helped shape the knowledge needed to handle front and back end retail processes,” shared Qian Han.
Su Shuna, Operations Manager, Elisa Litz & L’izzie (Graduated 2014)

As an ITE graduate enrolled in the Diploma of Retail Management, Shuna found it quite challenging initially, especially since the polytechnic curriculum was not something she was accustomed to. It took her a while to adapt but she was appreciative of friends and tutors who were instrumental in helping her and guiding her in her studies. “The tutors stayed back to meet with me and clarified my doubts. I am really so grateful and appreciate greatly the help rendered back then,” Shuna recalled. She readily concedes that the practical lessons in 1st Avenue prepared her for the real retail world.

Julia Yeo, Store Manager, Uniqlo (Graduated 2008)

Julia started with Uniqlo as a temporary retail staff. She progressed to Assistant Store Manager at Uniqlo 313 Somerset within a short span of just 9 months. In 2013, Julia was appointed Store Manager and tasked to open the City Square Mall store. Mr Kento Yoshida, Area Manager of Uniqlo Singapore Pte Ltd, shared that Julia displays initiative and efficiency in carrying out her duties as a Store Manager. Currently managing Uniqlo at JEM, Julia added, “The course inculcated an aptitude to serve everyone from the heart.”

Phua Shi Ying, Assistant Retail Manager, TANGS (Graduated 2010)

Shi Ying was part of the pioneer batch of students who enrolled in RMT. After graduating with a Bachelor of Arts (Hons) in Retail Marketing with the University of Stirling, she secured a Management Trainee position at TANGS. Shi Ying currently oversees both TANGS Beauty & Wardrobe Women at VivoCity. “The Diploma definitely provided me with a strong foundation and prepared me well for the retail industry. Modules such as Store Management and Retail Visual Merchandising are very relevant to my job,” shared Shi Ying.

Tan Chek Meng, Branch Executive, FairPrice (Graduated 2009)

Chek Meng was awarded the SRA National Retail Scholarship to pursue a degree in Retail Marketing at the University of Stirling. He is currently a Branch Executive with Fairprice, managing more than 35 staff. He recalls how the course was an excellent “learning ground” as it exposed him to the various aspects of the retail industry. It offered him a glimpse into what it would be like to be a retail professional and equipped him with the requisite skills and knowledge for his current role.
Kane Er, Shop Manager, TOPSHOP & TOPMAN (Graduated 2009)

Kane pursued the SfM-Stirling Bachelor of Arts in Retail Marketing upon completing his Diploma in Retail Management. He was delighted to share that his RMT learning journey had undoubtedly prepared him for the retail industry. He has had the opportunity to organise brand discussion meetings and was also appointed to a committee to plan company-wide staff enhancement and recreational activities to improve work-life balance. While seconded to the Marketing department, Kane improved operational efficiency and communication between his staff and stores. He is cognizant that it is important to encourage staff to generate ideas in order to stay relevant and to gain a competitive edge in the retail industry.

Wanda Hu, Senior Manager, Leapfrog Global (Graduated 2008)

Wanda was the first RMT graduate to pursue a degree at Singapore Management University. She was from RMT’s pioneer batch of students and received many accolades including the Ogilvy & Mather Singapore Prize for Best Student in Retail Shopping Behaviour and the Pearson Education South Asia Prize for Best Student in Marketing Fundamentals. She was also on the School of Business Director’s Honours List for academic years 2005/06 & 2006/07. Wanda recognised that the diploma is a “practical and well-networked course which engineered the best 3 years of my life.”

Desiree Choo, Management Associate, Charles & Keith (Graduated 2012)

Desiree decided to pursue a Bachelor of Arts (Honours) in Retail Marketing with the University of Stirling upon graduation. RMT offered her a good overview of what to expect in the retail industry. She added, “It opened up many doors for me and gave me many options to choose from. I wasn’t restricted to just one pathway. Instead, I was able to pick up many useful skills. You are not limited to one career path. Graduates have the choice of many career options as the diploma prepares you for the different positions that the retail world offers.”

Patricia Tee, Marketing Executive, FujiFilm Asia Pacific Pte Ltd (Graduated 2010)

After graduating with merit, Patricia pursued a Bachelor in Business (Marketing) with RMIT University. Her RMT journey armed her with confidence and retail know-how. While she is proud of having managed regional markets in her current role with FujiFilm, Patricia looks forward to a managerial position as her next “breakthrough”. She was recently back at Temasek Polytechnic as a guest speaker, sharing insights on photography and Photoshop with the freshmen.
Anisa Suksaengpleng, Marketing Executive, Canberra Development Private Limited (Graduated 2009)

RMT instilled independence and confidence in Anisa and the course played a major role in her career path. She was presented with “The Best Overall Student 2012” award when she graduated from the University of Stirling with a BA (Hons) in Retail Marketing. “I furthered my studies in retail marketing in order to arm myself with an even more comprehensive understanding of the retail world,” says Anisa. She appreciates that the RMT modules provided her with a good foundation. “The knowledge I gained from RMT is invaluable and very relevant, it provided insights into the retail industry. I no longer fall for marketing gimmicks too!” declared Anisa.

Koh Xing Huei, Leasing Executive, Mapletree (Graduated 2011)

Upon graduation, Xing Huei enrolled at Singapore Institute of Management Global Education and pursued a Bachelor in Business (Marketing) with RMIT. She remains grateful that RMT modules like Mall Management, Strategic Retailing and Retail Buying Behaviour equipped her with a sound understanding of retail management. “Once you enter the workforce, it will all start to make sense and you will be in complete awe of the impact of retail management!” shared Xing Huei.

Adeline Poh, Operations Administration Executive, 7-Eleven (Graduated 2011)

Adeline was promoted to Senior Executive within 2 years of joining 7-Eleven. She appreciates that the course structure is well-structured and that it develops students both theoretically and practically; she learnt fundamental concepts from subjects such as Accounting, Merchandising and Event Management. The life skills learnt also allowed her to adapt to her work environment quickly.

This course trains you exclusively in the processes, technologies and trends of retail management. Training will focus on providing a strong business foundation and building your awareness of the nature and demands of the retail industry. There is a strong emphasis on active learning and practical hands-on training in this course.
Nethan Sabhneni recently won the Gold Award for Asia Best Brand Excellence at The Asia Golden Dragon Awards in October 2014. Having only graduated in 2011, the award is a remarkable achievement for this young man. Inspired by renowned brands like The Body Shop and Sephora, he set up Perfect Secret, offering mainly cosmetics and perfumery products. Nethan started with a store in Kuala Lumpur, Malaysia and has plans for two more new stores in the pipeline. He aspires to own a chain of beauty and perfume stores. Nethan shared that the business-focused modules in the course and practical experience at 1st Avenue have armed him with the necessary retail know-how and greatly assisted him with the conceptualisation of his business idea.

Soh Geok Teng, Beauty and Wellness Entrepreneur (Graduated 2011)
As Geok Teng has always been an ardent fan of nail art and harboured a strong desire to be her own boss, she set up a nail salon shortly after graduation. Geok Teng was able to apply much of what she had learnt from the RMT course. It gave her a good grounding in the multi-faceted aspects about managing a store. “Subjects such as Retail Visual Merchandising and Retail Promotion & Branding provided me with the skills to deal professionally with various parties in the course of setting up and operating the store. I truly enjoyed the practical training at 1st Avenue and the experience proved useful on many occasions,” shared Geok Teng.

Lim Hong Yi, Consultancy Services Entrepreneur (Graduated 2009)
RMT was Hong Yi’s first choice in his Polytechnic application because its business-focused curriculum and the practical training appealed to his entrepreneurial streak. “Although the diploma is retail-based, the business foundations and skill sets I have acquired prepared me well when I did my degree in the London School of Economics,” added Hong Yi. He explored business opportunities in emerging markets after his degree and is currently spearheading a new Myanmar venture. “I am very excited about what lies ahead and the infinite possibilities that are available. RMT has been a ‘milestone’ for me not just in academic pursuits but in character development as well,” says Hong Yi.

Ng Yi Min, Food & Beverage Retail Entrepreneur (Graduated 2011)
Yi Min worked briefly in Japan after completing her local degree. While she was delighted to share that RMT had taught her important lifelong skills, she was quick to add that the technical knowledge was also very relevant during her brief work stint in Japan. Her training in RMT came in useful when she launched an e-commerce platform for her family-operated wholesale food and beverage business and enabled her to value-add to the website creation in many aspects. “The course honed my analytical skills and exposed me to thinking more strategically for the business,” shared Yi Min.
A ‘labour of love’ aptly describes the dedication Esther puts into each cake order. She was pursuing her degree in Australia when she discovered her creative flair for baking. Her confectionery business caters to customers who wish to order customised cakes. Esther recalls, “When we had the practical lessons at 1st Avenue, we were required to be flexible and adapt solutions in a real-life retail environment. This helped prepare me well for my confectionery business as it has equipped me with a service mindset to deliver not only exceptional customer service but also the technical competence in managing my business such as dealing with my suppliers and generating viable financial budgets.”

Michelle Ting Hui, Fashion Entrepreneur (Graduated 2011)

Michelle’s wholesale apparel business, Michele-Mode, caters primarily to blogshop operators and apparel retailers. This venture is a perfect union of her passion for fashion and her desire to be her own boss. “The RMT course provided me with a strong foundation in the diverse aspects of retail and helped prepare me for the numerous challenges in this venture,” shared Michelle. Lifelong skills such as the ability to adapt and interpersonal skills she had developed while with RMT put her in good stead with her clients. The industry-focused curriculum and client-based projects in the course helped develop this young entrepreneur’s professionalism.

“Meet our Elite Team

“The Diploma in Retail Management, with its 10th cohort enrolled in 2014, is fully committed to grooming the future retailers of Singapore. The well-qualified teaching team, comprising experts from various sectors of the retail industry, is confident in training and development; to equip the young people with the essentials for the world of retailing. In addition, we constantly upgrade our syllabus to remain updated with the latest industry trends and developments. We also stay relevant through many major industry collaborations.”

Samuel Tan,
Course Manager, Diploma in Retail Management (RMT) (second from left)
Collaborations with our partners make it Real and Relevant for our students…

Mr Gerard Cheng, Human Resource Director, Isetan (Singapore) Limited and Governor of Isetan Foundation

“The Isetan Foundation was first started to support education. The Foundation continued its ‘education’ pursuit with the Diploma in Retail Management from Temasek Polytechnic in 2012. TP is special as it is the only polytechnic offering a full-fledged retail diploma with a teaching staff made up of retail practitioners. Similarly, Isetan is the unofficial “School of retail” where fresh graduates are recruited annually to be trained in retail. Providing scholarships to TP was therefore, a natural thing to do. Three words are commonly used by the supervisors to describe the TP interns - enthusiastic, fast learners and responsible. They demonstrate initiative, are proactive and willing to take on any task assigned to them and never afraid to get their hands dirty as they know that the retail business is all about creating positive experiences for each customer.

This partnership with TP has been excellent and we are extending the scholarship and internship programmes for another 3 years till AY2017/2018. The students are the next generation of retailers and it looks like we are in good hands.”

Mr Kenneth Wong, Manager, Strategy & Planning, Atlas Sound & Vision Pte Ltd

“The various collaborations with RMT have brought many positives to Atlas. Our partnership first kick-started with a pop-up store called “The Void” at 1st Avenue. We trained the students to be Brand Ambassadors and worked together to organise a successful PDJ Street Battle event at Orchard Cineleisure. The invaluable input from both students and academic staff have helped Atlas to co-develop and execute exciting marketing activities and bring in relevant products for this market segment. The students are a breath of fresh air; they are enthusiastic and well-equipped in creative thinking and problem-solving skills. My team and I are impressed by the students’ ingenuity, resourcefulness and drive to succeed, while at the same time having fun in whatever they do!”

“Courses in polytechnics are becoming more multi-disciplinary and broad-based, giving opportunities to students to put what they have learnt in class into practice and Changi City Point is extremely happy to be one of Temasek Polytechnic’s industry partners by providing a platform to gain exposure and practical experience.”

Ms Emily Fong, Senior Centre Manager, Changi City Point
Mr Anthony Gan, Executive Director, Singapore Retailers Association

The Singapore Retailers Association (SRA) and Temasek Polytechnic signed a Memorandum of Understanding on 14 December 2012 to jointly groom worthy students. Since then, the Diploma in Retail Management has been collaborating closely with SRA in inducting and attracting students into the retail industry. The SRA-MasterCard Retail Scholarship Programme is a key initiative in the collaboration. It provides scholarship awards for at least two retail students per year and these recipients will have the opportunity to serve in the retail industry upon graduation.

Mr Anthony Gan, Executive Director of SRA, commented, “There are always great career opportunities and rewards for those who serve with passion, tenacity and commitment in the retail industry. We will strive to sieve out these young and enthusiastic individuals through our collaborations with Temasek Polytechnic and groom them into future Retail Captains. The retail industry is in a transformational phase and it needs rejuvenation with creativity and perseverance.”

Prof Leigh Sparks, Professor of Retail Studies, University of Stirling

“The Diploma in Retail Management at Temasek Polytechnic is a valuable qualification and also a stepping stone and entry point to Stirling’s retail degree offered in collaboration with SIM. A number of RMT students have completed the degree successfully and gone on to careers in retail. Ms Anisa Suksaengpleng (Graduating class of 2012) was the Best Overall Student and is currently working in leasing and Ms Quek Kai Lin (Graduating class of 2014), winner of the SIM Global Education Awards for students who achieved First Class Degree is currently working for a pioneer fashion retailer. Retail careers are challenging and demanding but are also hugely satisfying and rewarding. There are exciting times ahead in retailing and a great demand for skilled and talented people.”

Ms Sherri Lim, Vice-President, Tangs Store Operations & Human Resource

“The retail landscape is more challenging and customers are more knowledgeable and savvier than before. To meet the increasing and changing expectations, we need to innovate and introduce a knowledge-based retail experience. People are our only asset and we need to constantly upgrade ourselves with the retail know-how and professionalism. The Diploma in Retail Management course has the structure and content which provides good exposure, skills and hands-on experience. The learning experience in this course at Temasek Polytechnic facilitates the learners' transition and provides a head start into the retail industry quickly and effectively.”
Real-World & Relevant
- The ONLY polytechnic diploma course with a strong focus on the business of retail management
- Builds a professional awareness of the nature and demands of the retail industry
- Engage in Practical Training at the upbeat campus retail store, 1st Avenue
- Real client-based projects
- 12-week Student Internship Programme

Expect Opportunities & Possibilities
- Provides specialised training
- Offers the essential hands-on experience on the shop-floor level to facilitate the transition from education into the workplace
- Employment opportunities such as Management Trainee, Retail Business Development Executive, Merchandiser/Buyer, Visual Merchandiser, Retail Operations Executive, Marketing Executive, Advertising and Promotions Executive, Store Manager, Mall Management Executive, Branding Executive or Entrepreneur

Trends
- Use up-to-date computer-based learning materials and methodologies currently used in the retail industry
- Practical training at 1st Avenue allows a genuine experience of what’s real and relevant in service excellence, innovative merchandising and captivating visual presentations

Adventure
- Overseas Study and Buying Trips and Mall Visits
- Student Camps and Sports Competitions
- Overseas Community Service Trips with a difference
- Cohesive and great bonding amongst students and staff
- Exclusive Campus Merchandise designed and developed by the students for the students

Inspire
- Aims to help retailers in Singapore to level up and bring world-class service standards to the specialised field of retailing
- Industry Speakers to inspire
- Success stories of graduates who have ventured far and wide in the industry

Lead
- Technical competence in retail functional skillsets to excel
- Allows you to tap into your creative energies, think critically and to lead a team

RMT COURSE SYLLABUS

Business Foundation
- Communication Skills
- Leadership: Essential Attributes & Practice
- Microeconomics
- Macroeconomics
- Principles of Management
- Computer Systems & Applications
- Business Statistics
- Basics of Entrepreneurship

Fundamental Principles
- Marketing Fundamentals
- Principles of Retail Management

Quantitative Skills
- Retail Accounting 1 & 2
- Financial Aspects in Retail Management

Retail Operational Excellence
- Store Management
- Service Excellence
- Service Leadership

Functional Excellence
- Principles of Buying
- Merchandise Management
- Retail Visual Merchandising

Retail Development & Branding
- Retail Buying Behaviour
- Retail Promotion & Branding
- Retail Business Development
- Retail Event Management

International & Strategic Retailing
- International Marketing & Retailing
- Luxury Brand Management
- Strategic Retailing
- Mall Management

Retail Technology
- Retail Research & Trend Analysis
- Retail Informatics