COURSE DETAILS
18 Specially Curated Courses Just for You.
Select 2 out of 18.

Course Title	Course Outline	Application
SKILLS-BASED MODULAR COURSES *Upon successful completion of the modular courses, students will be awarded a Statement of Result which can count towards the attainment of the corresponding Post-Diploma courses should the individual subsequently decide to enrol into relevant full-qualification courses.*		
Digital Content Management	Introduces participants to the different types of digital content, the creation and usage of these content in the context of a business. Participants will examine the challenges and issues in managing digital content in M-commerce, cross-channel fulfilment, in-store virtual technology, integration of digital media applications and omni-channel customer engagement. **Commencement Date** **Application Period** TBA TBA	Application Closed
Designing for Digital Ecosystems	Learn to design for our ever-changing digitally networked society. Learn how to engage users through different digital media and produce them using design tools **Commencement Date** **Application Period** TBA TBA	Application Closed
Business Intelligence Fundamentals	Introduces participants to a basic understanding of statistics and the application of business data analysis tools and techniques to visualise, analyse and interpret the results from these data. Participants will learn essential descriptive data measures and data visualisation for describing data using tools such as Microsoft Excel and Power BI. **Commencement Date** **Application Period** TBA TBA	Application Closed

Customer Engagement	Focuses on understanding consumer online behaviour and using the different digital marketing and social media tools to engage consumer so as to attract, retain, and create strong relationships. Participants will learn to map customer journey and the strategies company use to engage consumer on the various digital & social media platforms. **Commencement Date** **Application Period** TBA TBA	Application Closed
Financial Planning & Needs Analysis	Introduces participants to the process of performing needs analysis through the different phases of an individual's life cycle so as to identify gaps in the financial plan. The application of content and skills is consolidated in a case that requires participants to prepare personal financial statements for clients and project the outcomes of the financial plan into the future; including meeting retirement needs. **Commencement Date** **Application Period** TBA TBA	Application Closed
Data Analytics for Investment & Marketing	Introduces students to the concepts and techniques of interrogating data to derive useful knowledge and patterns that can help financial institutions gain business insights for decision-making. Participants will be introduced to concepts and techniques of turning data from various sources into information useful to financial consultants for identifying emerging investment trends and client needs. **Commencement Date** **Application Period** TBA TBA	Application Closed
SHORT COURSES *Short in duration but big on skills development!*		
Coding for All	**Course Outline** • Understand the fundamental constructs of coding • Develop simple programs using a coding language, such as Python • Apply coding best practices in developing solutions **Commencement Date** **Application Period** TBA TBA	Register Interest

Effective Digital & Social Media Marketing for Beginners	**Course Outline** **Introduction to Digital & Social Media Marketing** • Why Digital & Social Media Marketing? • Making sense of the Digital and Social Media Marketing landscape **Storytelling with Digital & Social Media Marketing** • Consumer Decision Making in the Digital Age • Introduction to Digital & Social Media Marketing Strategy • Communicating using basic Digital & Social Media Marketing tool **Continuous Learning in Digital & Social Media Marketing** • Leveraging Digital & Social Media Marketing resources • Developing a learning plan in Digital & Social Media Marketing • Consultation to strategizing using Digital & Social Media Marketing **Commencement Date** **Application Period** TBA TBA	Application Closed
Powerful Communication Skills for the Workplace	**Course Outline** • Understand the importance of building professional relationships with colleagues in the workplace environment • Apply professional, ethical and appropriate conduct in the workplace environment **Commencement Date** **Application Period** TBA TBA	Application Closed
Critical Thinking for the Workplace	**Course Outline** • Understand the critical thinking elements • Apply critical thinking elements in the workplace environment **Commencement Date** **Application Period** TBA TBA	Application Closed

Introduction to Behavioural Insights	**Course Outline** • Behavioural Insights: History and Case Studies • Process Frameworks in Behavioural Insights • Primer to Human Decision-Making Process • Problem Identification & Prioritization in Behavioural Insights • Defining a Behavioural Insights Problem Statement • Fact Finding in Behavioural Insights • Introduction to Behavioural Insights Solutions Framework • Evaluation of Behavioural Insights Solutions • Applying Behavioural Insights to Work Processes and Service Delivery **Commencement Date** **Application Period** TBA TBA	Application Closed
Design Thinking in Action - The SEE Cycle	**Course Outline** • Overview Of Design Thinking • Introduction To The SEE Cycle • Beginning With The Right Mind-set • Presenting The Design Challenge • The Power Of Empathy • Identifying the Issue • Deconstruction and Reconstruction • Presentation and Critique • Generating New Ideas • Discovering the Impossible • Distilling the Best • Validating Viable Options • Presentation and Critique • Summary and Conclusion **Commencement Date** **Application Period** TBA TBA	Application Closed

Finance for Non-Financial Managers	**Course Outline** • Understanding financial jargon used by accountants • Grasping of key accounting principles and concepts that govern the preparation of financial statements • Understanding the importance of cash flow and the significance of the difference between profits and cash • Explaining the manager's role in preparing and monitoring budgets • Performing and interpreting the results of ratios analysis to assess the performance of a business in the key areas of profitability, liquidity, working capital management, gearing and investor returns • Making of business decisions that impact the financial health of the organisation **Commencement Date** **Application Period** TBA TBA	Application Closed
Using Augmented Reality (AR) and Artificial Intelligence (AI) in Business and Training	**Course Outline** • Understand the background and basics of AR and AI • Understand the business climate surrounding AR and AI today • Understand the different areas where AR and AI can be applied • Understand the scope of considerations in implementing AR and AI • Learn ways to engage their online communities through AR and AI • Gain first-hand experience on using AR and AI through an interactive learning journey **Commencement Date** **Application Period** 21 Feb 2022 5 Sep 2021 to 21 Jan2022	Apply Now
Executive Entrepreneurship Programme	This 27-hour programme that enables the participants to gain an understanding of the basic principles necessary to start and operate a business. This entrepreneurship programme is designed for individuals who have an interest in developing the knowledge, attitudes and skills necessary to become successful entrepreneurs. The programme will value add to the participant's entrepreneur journey. **Commencement Date** **Application Period** 25 to 28 Jan 2022 6 Sep to 25 Dec 2022	Apply Now

Adopting Technology and Automation in the F&B Business	With manpower constraints and a declining interest in locals applying for frontline jobs, businesses today struggle with scalability and expansion. This has prompted numerous organizations to adopt technology and embrace automation in their bid to remain productive, scalable, and sustainable. Problem is, technology and automation can be tricky to apply to an existing business and can sometimes be more disruptive than constructive. If you have ever wondered how to go about beginning your organization's journey in adopting technology and automation, then this course will help you to discover that. After you complete the workshop, you will have greater insight into the ways to get started with technology and automation adoption. This 1-day program is designed to help participants: - Understand the current operational constraints in the food sector - Understand how adopting technology and automation can alleviate those constraints - Learn measurement tools that can help in identifying critical areas for technology and automation adoption - Understand the different areas where technology and automation can be adopted - Understand the implications and process of adopting technology and automation	Application Closed

Commencement Date TBA

Application Period TBA

Executive Entrepreneurship Programme (Developing Your Digital Business and Digital Marketing Successfully)	This 27-hour programme enables participants to gain an understanding of the basic principles necessary to extend existing businesses to incorporate e-business and digital platforms, or to start a brand new business. This programme is designed for individuals who have an interest in developing the knowledge, attitudes and skills necessary to build a successful e-business arm, or to become digital entrepreneurs online or on mobile. The programme will value add to the participant's digital business development journey. **Commencement Date** **Application Period** 15 to 18 Feb 2022 13 Sep 2021 to 15 Jan 2022	[Apply Now]()
Fundamentals of Cybersecurity	**Course Outline** - Basic principles of cybersecurity - Authentication, authorisation and accounting - Types of controls - Basic concepts of risk assessment and treatment - Common types of risks and applicable controls **Commencement Date** **Application Period** 15 to 17 Dec 2021 14 Oct to 14 Nov 2021	[Apply Now]()