Job Title: Business Development Intern

We are looking for a Business Development Intern with an IT background to help grow our technology products. The role focuses on product and project management and on developing strategies to penetrate new markets.

Key Responsibilities -

- Support the management of assigned products and projects, including tracking timelines, deliverables, and stakeholder updates.
- Research target markets, customer segments, and competitors to identify market entry and expansion opportunities.
- Support the development and execute go-to-market and market penetration plans for our products.
- Identify and potential customers and partners and maintain prospect and pipeline records.
- Act as a link between customers and the product team, translating customer needs and feedback into product requirements.
- Prepare product presentations, proposals, and support product demonstrations.

Requirements -

- Currently pursuing or recently completed a degree/diploma in Information Technology, Computer Science, Information Systems, or a related field.
- Good understanding of software/IT products, with the ability to explain technical features in business terms.
- Strong interest in product management, project management, and business development.
- Strong analytical, communication, and organizational skills.
- Proficient in Microsoft Office; familiarity with project management tools (e.g., Jira, Trello) is a plus.