

JOB DESCRIPTION
(Career Kickstarter)

Designation	Digital Designer
School/Department	School of Design / Centre for Design Communication
Number of Position	1
Duration of Role	6 to 12 months

KEY RESPONSIBILITIES
<p>This position offers hands-on exposure to industry-relevant creative practice within the School of Design, contributing to the development of visual, multimedia, and interactive content for Temasek Polytechnic and the Centre for Design Communication (CDC). The role provides practical experience across creative production, collaboration, and the application of emerging design tools within a professional environment. The responsibilities are as follows:</p> <ul style="list-style-type: none"> • Support the development of creative, industry-relevant multimedia and interactive content across digital and physical platforms, ensuring alignment with TP and CDC branding and communication standards. • Assist in end-to-end creative production workflows, from ideation and conceptualisation to storyboarding, asset preparation, quality assurance, and final delivery. • Collaborate with designers, copywriters, and project leads to interpret briefs, contribute ideas, and refine outputs through structured feedback and iterative development. • Contribute to the exploration and application of emerging creative tools and techniques, including AI-assisted workflows, to enhance visual storytelling and production efficiency. • Produce creative deliverables that support key TP and CDC initiatives, contributing to communication, engagement, and experiential objectives. • Participate in reviews and creative discussions to develop an understanding of how design decisions support strategic messaging, audience engagement, and brand positioning.

PREREQUISITES

- Background in graphic design, with solid training across core disciplines and confident use of the Adobe Creative Suite.
- Demonstrates a genuine interest in creative design, multimedia, and visual communication, with curiosity to explore, experiment, and push ideas further.
- Communicates ideas clearly, both visually and verbally, with good writing ability to support concept development.
- Comfortable working across content formats, including basic photography and videography, with a natural instinct for composition and storytelling.
- Resourceful and analytical in approach, with the ability to pick up new tools quickly and adapt to evolving creative demands.
- Works effectively within structured workflows, able to manage multiple tasks and timelines without losing clarity or quality.
- Receptive to feedback and confident in iterating work within a collaborative environment. Maintains a sharp eye for aesthetics, typography, and layout, ensuring strong visual standards from concept through to final execution.
- Adaptable and open to working in a fast-paced, evolving creative setting.
- Candidates with working knowledge of one or more relevant tools or skills such as illustration, Figma or Sketch, Google SketchUp, 3D rendering, or front-end development will be preferred.