

Retail & Hospitality Design



Whether it is an up-scale hotel or resort, snazzy bar restaurant, happening entertainment hub, swanky boutique or cutting-edge showroom, this course develops your design thinking and teaches you the professionally-driven skills to create these spaces.

In this course, you will undergo a rigorous programme covering spatial design, communication graphics, environmental branding, visual merchandising and the detailing of good interior spaces. You will have your pulse on the trends in leisure, resort, tourism and retail design development in Singapore and overseas. Study trips will provide insight into lifestyle resorts and urban retail and hospitality centres of other countries.

I am impressed by the level of spatial visualisation skills demonstrated by the students and the comprehensiveness of their major projects, which covered almost the full spectrum of the professional design services. I am inspired by the many works I saw that focused on cultivating a sense of social responsibility among the students.

Thomas Kong
Associate Professor Director,
Undergraduate Architecture
and Interiors
The School of the Art
Institute of Chicago
Principal, Studio Chronotope

The course teaches you to develop a keen sense of observation, an attention to design detail and the ability to conduct accurate and meaningful research. You will learn the principles of interior design theory, interior environmental technology as well as develop the ability to communicate design ideas and to transform their concepts further to working drawings.

Career Opportunities

Our strength in graduate employability is a result of the course being aligned to the needs of the industry. Graduates of this course are very much sought after in the built environment design industry. You will be able to work with multi-disciplinary design companies, industry-related firms, in project management, as an architectural renderer, space planner or design consultant, or you may even choose to work in interior design and architectural design firms. After acquiring work experience, you could even establish a design practice offering a range of design services and comprehensive design solutions to clients locally and regionally.

Graduation Requirements

Cumulative Grade Point Average	: min 1.0
TP Core Subjects	: 20 credit units
Diploma Core Subjects	: 93 credit units
Cross-Disciplinary Subjects	: min 9 credit units
Total Credit Units Completed	: min 122 credit units

Application

Apply during the Joint Admissions Exercise following the release of the GCE O Level results. For other categories of local applicants, please refer to the section on “Admission and Requirements”. For international students, please refer to the section on “Information for International Students”.

Minimum Entry Requirements

English Language (EL1) *	Grades 1 - 7
Mathematics (E or A)	Grades 1 - 7
Any three other subjects, excluding CCA	Grades 1 - 6

Applicants must also have sat for at least one of the following subjects:

Additional Combined Science, Additional Science, Art/ Art & Design, Biology, Biotechnology, Chemistry, Combined Science, Computer Studies, Creative 3-D Animation, Design Studies, Design & Technology, Engineering Science, Food & Nutrition, Fundamentals of Electronics, General Science, Higher Art, Human & Social Biology, Integrated Science, Media Studies (English), Media Studies (Chinese), Physics, Physical Science, Science (Chemistry, Biology), Science (Physics, Biology), Science (Physics, Chemistry), Science (Physics, Chemistry, Biology).

** Sijil Pelajaran Malaysia (SPM)/ Unified Examination Chinese (UEC) holders must have a minimum of grade 6 for the relevant English Language subject (e.g. Bahasa Inggeris).*

Note: Applicants who have partial or complete colour appreciation deficiency should not apply for this course.

Course Structure

TP Core Subjects

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
DCS1013	Communicating Design Ideas	1	3
LEA1001	Leadership: Essential Attributes & Practice 1 (LEAP1)	1	1
LEA1002	Leadership: Essential Attributes & Practice 2 (LEAP2)	1	1
LEA1003	Leadership: Essential Attributes & Practice 3 (LEAP3)	1	1
DCS2014	Professional Communication for Design	2	3
DSI2019	Student Internship Programme	2	8
DCS3016	Communicating Design Arguments	3	3

Diploma Subjects – Core Subjects

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
DIA1204	Digital Architectural Drafting	1	3
DPS1020	Design Fundamentals	1	6
DPS1021	Marketing in Design	1	3
DRH1701	Architectural Drawing	1	3
DRH1702	RHD Project 1	1	6
DRH1703	Architectural Rendering	1	3
DRH1714	Fundamentals in Design	1	3
DRH1715	Tectonics & Structure	1	3
DRH1716	Design Studio	1	6
DIA3216	Interior Design Practice	2	3
DRH2705	RHD Project 2	2	6
DRH2706	RHD Project 3	2	6
DRH2707	Communication Graphics	2	3
DRH2717	Design Theory & Ideas	2	3
DRH2718	Interior Elements	2	3
DRH2719	Construction & Detailing	2	3
DRH2720	Building Systems	2	3
DMP3016	RHD Major Project	3	9
DRH3708	Digital Modelling	3	3
DRH3709	RH Planning & Design	3	3
DRH3711	Consumer Psychology	3	3
DRH3721	Building Services	3	3
DRH3722	RHD Project 4	3	6

Cross-Disciplinary Subjects

Students are required to obtain a minimum of 9 credit units from the list of Cross-Disciplinary Subjects.