Gartner Core Research

Reports, opinions, case studies and best practices about IT issues and providers. Our subscription allows access to all topics and these three industries: Education, Government, and Healthcare Providers.

EXPLORE contains Magic Quadrants, Hype Cycles, Special Reports and Complimentary Research, as well as the Events calendar.

Some of the proprietary methodologies from Gartner:

**Hype Cycle:** shows the 5 key phases of the life cycle of an emerging technology, its maturity and rate of adoption by the industry. This allows technology users to decide whether to adopt new technology and if so, when.

**Magic Quadrant:** graphically categorizes technology providers into challengers, leaders, niche players and visionaries, and provides information about the vendors’ market information and positions.

**Vendor Rating:** surveys a technology provider’s products, pricing, technology, support, etc., and rates them as Strong, Positive, Variable, Caution or Weak.

**Footnotes:**
1. There is no access to Markets (and their subtopics, e.g. Dataquest research, trends, forecast, shares, competitive information) and SWOT research. Content which we have no access to will show a NO ACCESS message or button.
2. Document ID is the unique number for the research. As Gartner does not allow direct linking to research, current TP staff/students can search Gartner using the Document ID. Login to Gartner before searching.
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The Gartner Webinars may be on demand (past) or upcoming.

**Footnotes:**
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