

Business

"The course produces quality graduates with sound business knowledge and entrepreneurial mind-set. Having a specialisation in one business elective cluster to cater to their individual interests and aspirations, these competent graduates are equipped with relevant skills to meet the demands of various industries and businesses in today's fast-changing and competitive environment."

Foo See Yang
Managing Director
Country Head Singapore
Kelly Services Singapore



Bringing Education to Life
and Life to Education



This course provides you with a broad-based and holistic business education, with flexibility in curriculum. You will acquire core business management knowledge in areas such as organisational behaviour, enterprise business planning and management accounting.

Deepening of knowledge and skills will be acquired through the choice of one of the four elective clusters: Banking & Finance, Digital Business Innovation, Human Resources Management & Development, and International Business & Entrepreneurship.

All businesses require graduates to have a firm foundation of business knowledge, coupled with an international business outlook and an entrepreneurial mindset. Whether you choose to start your own business or join a corporation, this course will prepare you to take on supervisory and executive level positions in all businesses and industries.

Career Opportunities

Trained with a global outlook, you will be equipped to take on supervisory and executive level positions in a wide range of companies and organisations. By the end of the course, you are expected to possess relevant business knowledge and skills, be well-versed in IT, and possess good interpersonal skills.

Our graduates enjoy a wide choice of job positions in various industries in the public and private sectors. You can take on jobs in international business, tourism, banking, finance, human resource management, information technology, government and services. There is a continuous demand for our graduates in Singapore and the region. You can get credit exemptions from reputable local and overseas universities.

Graduation Requirements

Cumulative Grade Point Average : min 1.0

TP Fundamentals Subjects : 40 credit units

Diploma Subjects

Core Subjects : 60 credit units

Elective Subjects : min 24 credit units

Total Credit Units Completed : min 124 credit units

Application

Apply during the Joint Admissions Exercise following the release of the GCE O Level results. For other categories of local applicants, please refer to the section on “Admission and Requirements”. For international students, please refer to the section on “Information for International Students”.

Entry Requirements for Singapore-Cambridge GCE O Level Qualification Holders

To be eligible for consideration for admission, applicants must obtain 26 points or better for the net ELR2B2 aggregate score (i.e. English Language, 2 relevant subjects and best 2 other subjects, including CCA Bonus Points) and meet the minimum entry requirements of this course. CCA cannot be used to meet the minimum entry requirements.

For details on GCE O Level Minimum Entry Requirements, refer to page 41.

Course Structure

TP FUNDAMENTALS (TPFun) SUBJECTS				
SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS	
BCS1011	Communication & Information Literacy	1	2	
BCS1012	Workplace Communication	1	2	
BCS1013	Persuasive Communication	1	2	
BGS1002	Global Studies	1	3	
BGS1003	Managing Diversity at Work*	1	3	
BGS1004	Global Citizenship & Community Development*	1	3	
BGS1005	Expressions of Culture*	1	3	
BIN1001	Innovation & Entrepreneurship	1	2	
GCC1001	Current Issues & Critical Thinking	1	2	
LEA1011	Leadership: Essential Attributes & Practice 1	1	1	
LEA1012	Leadership: Essential Attributes & Practice 2	1	1	
LEA1013	Leadership: Essential Attributes & Practice 3	1	1	
LSW1002	Sports & Wellness	1	2	
MCR1001	Career Readiness 1	1	1	
MCR1002	Career Readiness 2	1	1	
MCR1003	Career Readiness 3	1	1	
TGL1001	Guided Learning	1	3	
BSI3034	Student Internship Programme	3	16	

** Students must choose one of these three subjects or TGL1001 Guided Learning.*

DIPLOMA SUBJECTS – CORE SUBJECTS

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
BAF1010	Business Accounting	1	4
BBS1001	Principles of Management	1	4
BBS1002	Organisational Behaviour	1	4
BBT1010	Business Technology & Analytics	1	4
BEC1007	Business Economics	1	4
BEC1008	Economics in a Globalised World	1	4
BLM1007	Business Law	1	4
BLO1001	Business Statistics	1	4
BRM1005	Marketing Fundamentals	1	4
BAF2002	Business Finance	2	4
BAF2008	Management Accounting	2	4
BBS2001	Human Resource Management	2	4
BBS2009	Managing Small & Medium Enterprises	2	4
BBS3010	Enterprise Business Plan	3	4
BMK3005	International Business	3	4

DIPLOMA SUBJECTS – ELECTIVE SUBJECTS

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
<u>Banking & Finance Elective Cluster</u>			
BAF2006	Fundamentals of Investment	2	4
BAF2007	International Finance	2	4
BAF2021	Personal Financial Planning	2	4
BAF2024	Banking Products & Services	2	4
BAF3016	Security Analysis & Portfolio Management	3	4
BAF3021	Risk Management	3	4
<u>Digital Business Innovation Elective Cluster</u>			
BBT2004	Enterprise Resource Management	2	4
BBT2006	Customer & Social Media Analytics	2	4
BBT2007	Business System & Innovation	2	4
BBT2008	E-Commerce & Digital Marketing	2	4
BBT3011	Business Development in IT	3	4
BBT3012	Innovation Practicum	3	4
<u>Human Resource Management & Development Elective Cluster</u>			
BBS2010	Talent Acquisition & Management	2	4
BBS2012	Total Rewards Management	2	4
BBS2016	Learning & Talent Development	2	4
BBS2017	Employment Laws	2	4
BBS3012	Global Human Resource Management	3	4
BBS3013	Human Resource Management in Practice	3	4
<u>International Business & Entrepreneurship Elective Cluster</u>			
BAF2007	International Finance	2	4
BBS2013	Startup Launchpad	2	4
BBS2014	Strategies in e-Business	2	4
BBS2015	Business in Asia	2	4
BBS3005	Product Development & Innovation	3	4
BLO3015	Global Trade & Singapore Logistics	3	4
<u>Diploma Elective Subjects</u>			
BMK2017	Consumer Insights	2	4