Hitting All the Right Notes
Coming Home
THE LOH & SEAH SIBLINGS
A Family Tradition

Bitten by the Innovation Bug
Building Bridges
Sim Yu Xiang
Overcoming the Odds
Hitting All the Right Notes
Coming Home
THE LOH & SETH SIBLINGS
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BITTEN BY
THE INNOVATION BUG
BUILDING BRIDGES
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OVERCOMING THE ODDS
Dear Students,

Congratulations on moving to the next stage of your academic life!

If an exciting career in the world of business is what you envision for yourself, Temasek Polytechnic’s School of Business is the place to start. We offer a quality education that is suited for today’s economy while imparting the skills and mindsets that will produce tomorrow’s entrepreneurs.

We boast a broad range of courses specially designed to ensure you gain relevant knowledge in your chosen career, as well as equip you with vital skills in areas such as management, communication and computing. Through a variety of learning approaches, projects and local and overseas internships, we focus on providing a holistic education that supports continuous education and lifelong learning.

As many of our graduates can attest, life as a TP student is stimulating, fun and most importantly, very rewarding. We invite you to join in the TP experience.

I look forward to welcoming you personally at the School of Business in the coming year.

Daniel Yeow
Director
Temasek Polytechnic
School of Business

A WORLD OF OPPORTUNITIES

TWO NEW TIE-UPS WITH LEADING COMPANIES ARE HELPING TO OPEN A WINDOW OF CAREER OPPORTUNITIES FOR SCHOOL OF BUSINESS STUDENTS.

From September 2013, three Hospitality & Tourism Management (HTM) students will say goodbye to their books, project work and tutorial classes and travel the world with Singapore Airlines as newly-minted cabin crew. This exciting opportunity is part of the SIA-Internship Recruitment Scheme, a tie-up between Temasek Polytechnic and Singapore Airlines. Students Clara Belle Chin, Cindy Tay and Thilda San who have been selected for this programme will first undergo three months of training before taking to the skies as one of our iconic Singapore Girls.

SIA isn’t the only big name to ink such an agreement with TP. In 2013, Menlo Worldwide Logistics, a billion dollar logistics company, also jumped on board to sponsor a new scholarship programme for TP’s Logistics & Operations Management (LOM) students.

Four high achieving third-year LOM students will receive an annual scholarship each worth S$2,500. These bright young minds will even get the chance to spend a three-month internship at Menlo, delving into the fast-paced world of logistics operations. Upon graduation, they may even be considered for a full-time job too! By forging new relations with well-established companies such as SIA and Menlo, our students are getting a headstart into building a career that is well-suited for their skills. The world is their oyster!

J ust what interesting and innovative projects did the graduating students of BIT work on this year?

That was the question on the minds of curious industry partners, alumni, families and friends at the recent 11th Meeting Young Minds® BIT event, held on 21st February 2013. The Inventory Management System for Anaesthetic Equipment (SGH) was also featured in The Straits Times on 22nd February 2013.

The students did not fail to disappoint, showcasing 29 cutting-edge projects ranging from iPhone and Android mobile apps to Kinect and web-based solutions. Some of the projects came about as a result of collaborating with top companies that include names such as Kelly Services (Singapore) Pte Ltd, OCBC Bank, Novotel Singapore, Suki Sushi Pte Ltd, SNEF, Singapore General Hospital and PulseMetrics Pte Ltd.

Guest speakers Mr Jeremy Yee from CordLife and Mr Quek Khor Ping also gave insightful talks about the changing industry and what students can expect when they enter the working world. Later, graduating student, Mah Chia How, presented a live demo and role play, while her peer, Tan Yee Teng Cassalyn, showcased how students have harnessed technology to reach out to the community and help them become more effective with digital technology.
CMM STUDENTS KINDLE THE LOVE FOR READING IN OTHERS BY BEING PART OF THE STORY.

Rushdy stood at the back of the room, surveying the audience gathered at the Jurong Regional Library. A Communications & Media Management (CMM) student in his third year, Rushdy was attending the launch of READ! Singapore 2013 at the library. Soon, Minister for Communications and Information Dr Yaacob Ibrahim arrived and was greeted by the White Rabbit from Lewis Carrol’s Alice in Wonderland.

READ! Singapore was started in 2005 to encourage more Singaporeans to read and share the joy of reading. Aside from Rushdy, his course-mate Alvin Lim, and lecturor Hazlina Abdul Hallim were all involved in Read! Singapore in a unique way – they were narrators for the audio version of the anthology Under One Sky – one of the titles being launched at Read! Singapore. Rushdy narrated Ken Liu’s The Paper Menagerie, Alvin recited the poem chope by Joshua Ip and Hazlina narrated a video by renowned local playwright Alfian Sa’at.

The CMM department is involved with the National Library Board in a number of projects to promote READ! Singapore, including producing a talk show and a public service announcement for the radio. These projects will be part of the CMM Year 2’s curriculum. Getting involved in a national project has been an amazing experience for Rushdy. “I’m proud of the work I did and I love the story I was a part of.”

DECISION WELL TAKEN

MERYL LEE | LEISURE & RESORT MANAGEMENT

WITH SCHOOL OF BUSINESS AND RESORT WORLD SENTOSA’S SCHOLARSHIP, MERYL LEE IS GETTING A HEAD START IN THE PROFESSIONAL WORLD.

W hat
MERYL LEE
when
2006
about
Did you know when US President Barack Obama came to Singapore for a conference meeting in 2009, Daniel was appointed to personally look after the Protocol Dinner Service for Obama?!

DANIEL CHIA
what
Culinary & Catering Management
when
2005
about

Did you know when US President Barack Obama came to Singapore for a conference meeting in 2009, Daniel was appointed to personally look after the Protocol Dinner Service for Obama?!

LIM PEK SEAH
Business IT
2006
Pek Seah firmly believes in the power of technology! A programmer by training, she has worked on disaster recovery exercises for companies such as Singapore Customs. During her lessons, students will often get a peek into the enigmatic world of white-hat hacking, as well as learning how to protect and secure information systems.

STEVEN NG
Marketing
2007
Steven believes in sharing his knowledge and insights with peers from around the world. Recently, Steven and 60 other marketing graduates attended the 4th Asia Pacific Regional Conference on Service-Learning in Hong Kong and Guangzhou, and got the chance to meet educators, leaders and students from all over!

BUILDING BRIDGES

THREE SCHOOL OF BUSINESS LECTURERS LOOK BACK ON THEIR EXPERIENCES IN THE WORKING WORLD AND THE RELATIONSHIPS THEY’VE CULTIVATED TO SEE HOW THIS HAS INFLUENCED THEM IN THEIR WORK TODAY.
OVERCOMING THE ODDS

SIM YU XIANG | COMMUNICATIONS & MEDIA MANAGEMENT

When Malaysia-born Chua Soo Rui was looking at schools in Singapore after her O Levels, friends told her to consider the School of Business’ Diploma in Accounting and Finance. Her decision to pursue this turned out to be one of the best decisions she has ever made.

After graduating from the School of Business in 2006, she joined CPA Trust PAC (then Tan Tao & Partners) as an audit assistant, worked her way up from junior to senior, became a partner at the end of 2012 and obtained her license to practise as a Public Accountant in April 2013 – all within 7 years!

THE UNIMPORTANT INTERN?

THINK AGAIN

LIM WEI LIN | BUSINESS INFORMATION TECHNOLOGY

The Unimportant Intern?

Building Good Relationships With Your Internship Company Can Pay Off in the Long Run, as Former School of Business Student Lim Wei Lin Discovered

In the face of such insurmountable challenges, Yu Xiang has not only learned to cope, but has even succeeded in his studies, achieving a cumulative GPA of 3.77.

In the face of such insurmountable challenges, Yu Xiang has not only learned to cope, but has even succeeded in his studies, achieving a cumulative GPA of 3.77.

GOING SOLO

PATRICIA | HOSPITALITY & TOURISM MANAGEMENT

Despite Having to Live Away from Loved Ones, Student Patricia Is Taking It in Her Stride and Making New Friends in Singapore.

At a glance, Patricia is like any other Hospitality & Tourism Management (HTM) student in the School of Business. However, what people might be surprised to learn is that this spunky 18-year-old Indonesian has been living and studying in Singapore on her own since she was nine years old! Home is a rented room. She manages her daily needs without a chaperone or guardian. When asked how she coped with such adult responsibilities at such a tender age, she said matter-of-factly, “You just do what you have to do. There isn’t the luxury to ponder if it could be done or not.”

Patricia has since settled into a routine of balancing school work, recreational activities and making new friends from singing in the TP Chorale and serving as its society president. Despite having fixed away from her family for nine years, her family ties remain strong. She has learned invaluable skills in taking care of herself and being responsible and disciplined despite little parental supervision. Patricia hopes to join the hospitality and tourism industry after she graduates.

FOR CHUA SOO RUI, CHOOSING SCHOOL OF BUSINESS WAS ONE OF HER BEST DECISIONS EVER.

Soo Rui credits the School of Business for giving her a “solid grounding in accounting fundamentals”. She first entered the company as an intern during her final year in school. The company was so impressed with Soo Rui’s performance and offered her a full-time job after her internship ended and the rest, as they say, is history.

Starting as a full-time assistant, Soo Rui was quickly promoted through the ranks and rose to the position of manager in 2010. “I am so grateful that my hard work has been consistently recognised!” she shares. “I was exhilarated when I was offered the position of partner at the end of 2012 – it was a dream come true!” The company was also supportive when she decided to obtain her ACCA qualification, allowing her to take leave to prepare for her examinations. Soo Rui obtained her ACCA qualification in the June examination of 2011.

Soo Rui expresses gratitude to the School of Business for the training she had received as it was the most useful life skill that contributed to her success and says, “The School of Business has a very conducive environment for learning. It was in the school that I developed the ability to seek knowledge on my own – I learnt ‘how to learn’.”
The People Person

School of Business student Crystal Kok Qiao Hui describes life at Temasek Polytechnic as “a colourful world of diverse and rewarding experiences.” In her time at TP, she has honed her leadership and people management skills, worked with different people and learnt to manage her time wisely.

As a TP scholar, she’s had various opportunities to attend leadership training camps and courses, adventure expeditions in Singapore and overseas, and community service projects here and abroad, among many others. One of her memorable sessions is an inspirational talk at TP by Growing Leaders founder and president Dr. Tim Elmore.

That’s not all! Through the Business Studies Club (BSC), Crystal has had the opportunity to learn more about working with people in a multicultural setting with invaluable hands-on experience in events out of the campus. When BSC helped out in this year’s National Day Parade celebration at Temasek Convention Centre, Crystal volunteered to help by cheering at the event and cleaning up the venue after the festivities.

Crystal’s story is testament that the School of Business provides a myriad of opportunities to meet likeminded friends in and outside school! It’s up to the student to seize these opportunities!

Agent of Change

While most people are happy just to graduate and get a place in university, Sharmine is not most people. The university-bound student graduated valedictorian with a Diploma in Leisure & Resort Management (LRM), and aspires to eventually teach sustainable tourism in an academic institution.

A Gem of a Scholarship

Attaining a Scholarship Means More Than Prize Money. With the Right attitude, It Can Also Open New Doors of Opportunity

Leader of the Pack

As a Student Leader, Gene Has Picked Up Many Skills That Will Serve Him Well in the Future

The impact of the invaluable education Sharmine received has inspired her to aim for a career in academia, teaching sustainable tourism. “I believe that any business seeking long-term viability has to balance its growth with environmental protection and local welfare. One of the most effective ways to influence continuity in sustainable tourism is by raising awareness and inculcating knowledge to our future leaders.” Education, Sharmine realises, is where it all begins, and with Sharmine’s track record in success, we have no doubt she can accomplish her goals.

Agent of Change

While grateful for the honour, the humble graduate credits her family and her lecturers at the School of Business for playing a major role in her success. “Over these years, my lecturers have unconditionally shared invaluable advice from life skills to academic and career tips,” Sharmine shares. The academic preparation she received at the school also gave her a head start in university. “My transition from the school to University was a gradual and comfortable one.” Sharmine shares. “The courses delivered through LRM have provided me with a good foundation in tourism. I started university with an edge over the others with pre-acquired concepts like problem-based learning, economics, triple bottom line, and many other subjects.”

Success Stories

Sharmine Tan | Leisure & Resort Management

Crystal Kok Qiao Hui | Business Studies Grouping

Gene Christian | Hospitality & Tourism Management

Goh Silin | Retail Management

Choo Choon Han | Accounting & Finance

When Choo Choon Han chose a polytechnic education, he was not without choices. His “O” Level results were excellent, and he could have gone to a junior college (JC). Instead, he decided to enroll in the School of Business.

Chun Han also quickly decided on the Accounting & Finance (A&F) Diploma course, since he figured that accountants and finance personnel are needed across all industries. “It was the course which promised to equip me with the fundamentals I need to carve out a stable and rewarding career in the accounting or financial services industry.”

Chun Han’s life at TP has been smooth sailing so far. “It has been a pleasure to learn at the School of Business, since the lecturer and tutors all make clear, crisp explanations of the modules we take,” he says. “A&F is a challenging course which constantly requires us to be meticulous in our work and to manage our time well. While it can be taxing, I find it worthwhile since we do better appreciate the various accounting practices and financial guidelines.”

To students deciding between a JC and polytechnic education, Chun Han advises they take their time to do some research, attend open houses, and talk to people who have gone to JC or polytechnic before deciding which route to take. “Choose the route which aligns with your interests and aspirations, but don’t be rash because this marks a big new phase in our lives – young adulthood!”

A Gem of a Scholarship

Goh Silin | Retail Management

As a current Robinsons’ employee, Goh Silin says she is having the time of her life in her work. The former Retail Management student jumped on the opportunity to apply for the Robinsons Scholarship in her third year.

While the scholarship came with $2,500 and a year’s contract as a management trainee, Silin was more interested in finding out what working in retail would be like.

After being a year as a management trainee, she became a sales manager of the Ladies’ shoes, handbags and accessories department. Later, she was asked to help open their new store in Jem, the largest shopping centre.

What advice would Silin have for other juniors who might be thinking of taking up scholarships? “Be very willing to learn, open to changes, and most important of all, enjoy the whole process!”

A calculated move

When it Came to the Crunch, Choo Choon Han realised that an Education at School of Business Was the Best Road Forward.
MEETING NEW INDUSTRY CONTACTS, MAKING IN THE SIGHTS AND GETTING A GLIMPSE INTO ANOTHER CULTURE – THAT’S ALL IN A DAY’S WORK WHEN OUR STUDENTS EMBARK ON LEARNING TRIPS OVERSEAS

In October 2013, 14 final year Communications and Media Management students took a bite out of the Big Apple. On their ten day study trip to New York City, they sowed what it is like to work in the media centre of the world.

The students made time to visit prestigious universities such as Columbia University, New York University and New York Film Academy, attended a Broadway workshop, got an exclusive tour of the New York Magazine office, discussed world issues at the United Nations Headquarters and interviewed the Managing Director of Horizon Media, one of USA’s largest media agency.

Anything is possible in America, or so the saying goes. The students experienced just that when they visited a live filming location and were asked by a production assistant to cheer wildly alongside VJ Jason Dundas on popular entertainment channel VH1-1.

Jason Dundas wasn’t the only celebrity bigwig they saw on the trip. On a visit to renowned network NBC (National Broadcasting Company), the students also caught a sneak peak of Miley Cyrus practising for her live interview the Managing Director of Horizon Media, one of USA’s largest media agency.

How do foreign direct investments in a neighbouring country benefit Singapore? To find out, 16 Diploma in Business seniors taking the International Business (IB) elective, embarked on a journey of exploration on a seven-day study trip to see how business is done in Japan.

And gain a global perspective they did! The students’ itinerary was filled with visits to iconic destinations like Mount Fuji and Osaka Castle. They also visited famous cultural places such as Dentsu Advertising Museum, Tsukiji Fish Market and Ghibli Museum.

Networking with marketing executives was also high on the agenda, as students shared their interactions with marketing representatives from Don Quijote, Crown Prince Hotel and a new mega mall, Divercity Odaiba, to be immensely useful.

Together with four lecturers, the study trip included planned tours of most zones within Ikandar including Fuku City, the Medical Hub and Portar Harbour. The tour ended with a stop-over at the renowned (where Premium Outlet malls where students who also studied International Retailing and Marketing) were able to better understand how an international retail concept of a premium brand outlet could be set up in a foreign market. The trip allowed the students to see how concepts they learnt in the class were exemplified in real life.

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Talk about learning that was real, relevant and rewarding!

TOKYO, JAPAN MARKETING

Uniqlo, Hello Kitty and Nintendo – these are merely a few Japanese brands that are known and loved all over the world. And it seems like the Japanese have cracked the code on how to market and sell their products globally.

Recently, 20 Marketing lecturers headed to Tokyo, the mecca of marketing, for a seven-day study trip to see how business is done in Japan.

Financial assistance schemes available for TP students are:
- Tuition Fee Loan Scheme
- Post Secondary Education Account (PSEA) Scheme
- CFP Approved Education Scheme
- TP and non-TP administered bursary
- Mendaki - Tertiary Tuition Fee Subsidy Scheme
- Campus Care Network (CCN) Schemes: Education Help Scheme, Crisis Assistance Scheme, and CCN Emergency Scheme
- TP Care Fund

There are any structure or help in place for students who have difficulties coping?

Students can approach their Care Person, Befrienders or the school counselor whenever they require assistance or advice. They should approach their subject tutors and seek help or extra time and lessons from them.

Are there scholarships available for TP students? If yes, how do students qualify?

There are various scholarships available to students who need financial assistance.

The Ministry of Education had announced that there will be more university places available for polytechnic graduates. In this regard, the Singapore Institute of Technology (SIT) will provide more further education opportunities for polytechnic graduates to pursue degree programmes locally.

Are Diplomas from TP recognised by overseas universities for advanced standing?

Our diplomas are widely recognised for advanced standing in many overseas universities in countries like UK, Australia, New Zealand and USA. You could refer to the TP Prospectus or TP’s website (www.tp.edu.sg) for a list of these overseas universities. Usually, the advanced standing given is equivalent to 1 year of study although some universities may give up to 1½ or even up to 2 years.

You could refer to the following webpage for more information: http://www.tp.edu.sg/home/courses/sip.htm

Note: The information in this FAQ is accurate at the time of printing.
NOTABLE FEATURES

BUSINESS STUDIES GROUPING
• Business Studies Grouping – Business, Logistics or Marketing – It’s all about having choices.

DIPLOMA IN BUSINESS
• Specialise in two out of eight business elective clusters which include International Business, Banking, Finance & Investment, Human Resource Management, Entrepreneurship and Marketing.
• Work with and learn from prominent industry partners which include Citibank, Resorts World Sentosa and Kelly Services, a Fortune 500 company.
• Gain wide recognition, credit exemption and advanced standing from universities.

DIPLOMA IN LOGISTICS & OPERATIONS MANAGEMENT
• The pioneer polytechnic diploma in logistics with the largest network of graduates.
• Broader knowledge beyond classrooms through company-based projects, field trips, overseas study trips, industry internships and more.
• Enjoy bonding with lecturers and fellow students in a close-knit course.

DIPLOMA IN LAW & MANAGEMENT
• The only polytechnic diploma course that prepares you for a career in the legal industry.
• Be highly sought-after in the legal industry as a Law & Management graduate.
• Gain a diploma that is recognised by many local and overseas universities for their law and non-law programmes.

DIPLOMA IN RETAIL MANAGEMENT
• The only polytechnic diploma course with a strong focus on the business of retail management.
• Engage in practical training at the upbeat campus retail store, 1st Avenue.
• Experience what is “IN” for fashion products and visual presentation.
• Enhance your teamwork abilities and leadership skills through industry projects.
• Bond with lecturers and fellow students as part of a small cohesive course.

DIPLOMA IN CULINARY & CATERING MANAGEMENT
• Learn professional chef’s skills to produce gourmet food like luscious cakes and pastries, juicy steaks and much, much more!
• Get trained and mentored by award-winning faculty and chefs from the world-renowned Culinary Institute of America.
• Learn how to operate and manage your own food & beverage business.
• Train with a small cohort in the professional kitchens, café, full-service restaurant and wine studio at the Temasek Culinary Academy.

DIPLOMA IN MARKETING
• It’s all real! The Diploma in Marketing’s 360 active learning approach provides real-life work exposure through industry partnerships, thus enabling you to be critical, creative and confident.
• Be a coveted professional in a wide range of challenging fields such as branding, advertising, marketing communications, event marketing, public relations, trade and consumer sales and marketing.

DIPLOMA IN ACCOUNTING & FINANCE
• Dual specialisation for wider career opportunities in both the accountancy profession and financial services industry.
• Gain exemptions from local and overseas universities and programmes by professional organisations such as ACCA, CIMA, ICAEW, ICSA and CMFAS.
• Benefit from hands-on, industry relevant curriculum taught by caring, experienced and dedicated lecturers.

DIPLOMA IN BUSINESS INFORMATION TECHNOLOGY
• Equip yourself with the relevant skills and knowledge to harness IT for business success.
• Tap on opportunities to carry out real industry projects and start up your own business.
• Be ready for a wide range of career choices and options for further studies and industry certifications such as SAP.
Diploma in BUSINESS (T01)

CAREER OPPORTUNITIES
Trained with a global outlook, you will be equipped to take on supervisory and executive level positions in a wide range of companies and organisations. By the end of the course, you are expected to possess relevant business knowledge and skills, be well-versed in IT and possess good interpersonal skills.

Our graduates enjoy a wide choice of job positions in a wide range of industries in the public and private sectors. You can take up jobs in international business, tourism, banking, finance, human resource management, media, manufacturing, government and services. There is a continuous demand for our graduates in Singapore and the region. You can get credit exemptions from more than 60 reputable local and overseas universities.

To be eligible for selection, you must also have sat for at least one of the following subjects:

• Sijil Pelajaran Malaysia (SPM)/ Unified Examination Chinese (UEC) holders must have a minimum of grade 6 for the relevant English Language subject (e.g. Bahasa Inggeris).

To be eligible for selection, you must have also sat for at least one of the following subjects:

• Any three other subjects, excluding CCA

Minimum Entry Requirements

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Diploma in LOGISTICS & OPERATIONS MANAGEMENT (T01)

CAREER OPPORTUNITIES
You can look forward to a fulfilling and challenging career in the logistics industry or in the operations function of many organisations. There are many career opportunities in the service and manufacturing industries for graduates such as purchasing officer, inventory and production control officer, customer service officer, warehousing executive, freight forwarding executive, shipping administrator, logistics executive and supply chain analyst.

Diploma in MARKETING (T01)

CAREER OPPORTUNITIES
This course opens the door to a varied range of opportunities for you. As you are trained to be creative problem solvers with strong presentation skills, employment prospects are bright in a wide range of challenging fields such as branding, advertising, marketing communications, events marketing, retail marketing, public relations, trade and consumer sales and marketing.

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Diploma in ACCOUNTING & FINANCE (T02)

CAREER OPPORTUNITIES
Exciting career opportunities await you in the areas of accounting, audit, taxation, finance, banking, investment, insurance, stock-brokering and wealth management. You could be employed in the Big 4 or local accounting firms, banks or other financial institutions, and accounting finance departments of companies in diversified industries.

Many of our graduates pursue further studies in accounting and business programmes offered by local universities and enjoy credit transfers to many overseas universities in Australia, United Kingdom and New Zealand. They are also granted exemptions from selected modules of professional qualifications such as the ACCA, CIAA, ICAEW, ICMA and industry-linked certifications such as CMAs examinations.

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To be eligible for selection, you must also have sat for at least one of the following subjects:

• Art/ Art & Design, Business Studies, Combined Humanities, Commerce, Commercial Studies, Economics, Geography, History, Higher Art, Higher Music, Introduction to Enterprise Development, Literature in English/Chinese/Malay/Tamil, Media, Media Studies (English Language), Media Studies (Chinese Language) or Principles of Accounts.

To be eligible for selection, you must have also sat for at least one of the following subjects:

• Any three other subjects, excluding CCA

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Diploma in COMMUNICATIONS & MEDIA MANAGEMENT (T40)

CAREER OPPORTUNITIES
Besides the mass media, graduates are likely to find employment in areas such as video production, new media production, public relations, advertising and promotions, corporate communications, as well as, marketing communications.

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• Any two other subjects

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Diploma in LAW & MANAGEMENT (T09)

CAREER OPPORTUNITIES
Graduates are well-placed to find employment as office administrators and paralegals in law firms, government bodies and legal departments of large organisations. You will assist lawyers in legal work like drafting of documents, legal research and in day-to-day management and administration. The diploma is recognised by the National University of Singapore, the Singapore Management University, various United Kingdom, Australian and New Zealand universities as an entry qualification into their LLB programmes. In addition, many overseas universities also accord our graduates advanced standing towards various law degree courses.

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Diploma in BUSINESS INFORMATION TECHNOLOGY (T38)

CAREER OPPORTUNITIES
You will be equipped at Business and IT, and bridge the gap between them. Graduates from the course have found careers in various domains, ranging from banking, financials, trading, logistics and manufacturing. Armed with business acumen and a technological edge, you can start your career as a business analyst, data miner, ERP CRM analyst, pre-sales analyst, project coordinator, account executive, marketing executive and more.

You can also become a well-recognised business IT consultant by acquiring professional certifications like the SAP Certified Business Associate awarded by the SAP University Alliance Programme in the course of your study.

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Diploma in LAW & MANAGEMENT (T09)

CAREER OPPORTUNITIES
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Diploma in RETAIL MANAGEMENT (T39)

CAREER OPPORTUNITIES
The field of retailing is large and opportunities for employment are available in many business organisations. With the multidisciplinary skills and relevant shop-floor experience, you will be suitable for a wide range of retail careers. You could also be entrepreneurs managing your own businesses or be employed as retail operation supervisors, retail business development executives, merchandisers, visual merchandisers or marketing executives.

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*Diploma in Sijil Pelajaran Malaysia (SPM)/Unified Examination Chinese (UEC) holders must have a minimum grade of 6 for the relevant Language subject (e.g. Bahasa Inggeris).

Diploma in CULINARY & CATERING MANAGEMENT (T18)

CAREER OPPORTUNITIES
Our broad-based training grooms you to be highly versatile food & beverage professionals. Career opportunities include junior executive positions in food & beverage service, production and distribution in hotels, restaurants, cafes, catering companies and other food & beverage-related enterprises.

You will also have the option to further your studies in universities in Singapore and abroad with credit exemption or advanced standing. Our diploma is well-recognised by many renowned universities and institutions such as the Culinary Institute of America.

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Diploma in HOSPITALITY & TOURISM MANAGEMENT (T08)

CAREER OPPORTUNITIES
Having been groomed for junior executive positions, you can choose to work in virtually any service sector. Many of our graduates find employment with hotels, resorts, airlines, tour operators, museums, national tourism organisations, as well as businesses dealing with food services, events management, and exhibitions and conventions.

You will also have the option to further your studies in universities in Singapore and abroad with credit exemption or advanced standing. Our diploma is well-recognised by many renowned universities. In addition, Temasek Polytechnic is the partner-institution of the University of Nevada, Las Vegas (UNLV) and the Culinary Institute of America (CIA) where TP graduates will enjoy up to two years advanced standing in their degree programmes.

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Diploma in LEISURE & RESORT MANAGEMENT (T19)

CAREER OPPORTUNITIES
You will be prepared for a wide range of career options and readily find employment in leisure and resort businesses such as lodging properties which include hotels and resorts, country clubs, attractions, cruise businesses; spas; event, meeting, exhibition and convention companies. You can expect to assume a junior executive position at the workplace.

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Summary of Financial Assistance Schemes 2014

There are a number of financial schemes available at TP. Students requiring financial assistance are strongly encouraged to apply for these schemes.

<table>
<thead>
<tr>
<th>Type of Bursary</th>
<th>Amount</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Bursary</td>
<td>At or above $1,000</td>
<td>Student can apply for other bursaries to pay for full tuition fee</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>Less than $500</td>
<td>$1,201 - $1,500</td>
</tr>
<tr>
<td>Other than MOE</td>
<td>$1,001 - $1,200</td>
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</table>

For more information on TP’s Financial Assistance Schemes, visit: http://www.tp.edu.sg/financialassistance-schemes

School of Business SCHOLARSHIPS

School of Business students have access to a wide array of scholarships. Besides the Polytechnic-wide scholarships, prestigious scholarships from established industry partners are available to School of Business students. These scholarships will not only help to reward and inspire deserving students, scholars will also get to network and position themselves as excellent prospects for employment.

<table>
<thead>
<tr>
<th>Scholarship</th>
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<tr>
<td>Accounting &amp; Finance Scholarship</td>
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<tr>
<td>ACCA Singapore Scholarship</td>
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<tr>
<td>ASHT Scholarship</td>
<td>Hospitality &amp; Tourism Management</td>
</tr>
<tr>
<td>Citibank Scholarship</td>
<td>Accounting &amp; Finance</td>
</tr>
<tr>
<td>Crowne Plaza Singapore Scholarship</td>
<td>Culinary &amp; Catering Management</td>
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<tr>
<td>CordiBle Scholarship</td>
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<td>- Business Information Technology</td>
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<td>i-Hub Solutions Scholarship</td>
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<td>Istian Foundation Scholarship</td>
<td>Retail Management</td>
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<tr>
<td>Joint Far East Orchard – Straits Trading Scholarship</td>
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<td>Jumbo Group of Restaurants Scholarship</td>
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<td>Kelly Services Scholarship</td>
<td>Business</td>
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<td>Les Amis Scholarship</td>
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<td>Menlo Scholarship</td>
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<td>Motorola Mobility Scholarship</td>
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<td>NTUC FairPrice Scholarship</td>
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<td>Resorts World Sentosa Scholarship</td>
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<td>Singapore Training and Development Association (ITEDAC) Scholarship</td>
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<tr>
<td>SRA-Mastercard Retail Scholarship</td>
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<tr>
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For scholarships, visit: http://www.tp.edu.sg/feesfinancialmatters/financial-assistance-schemes.asp

For more information on TIPS Financial Assistance Schemes, visit: http://www.tp.edu.sg/financialassistance-schemes
Editor’s Message

Dear Students,

If you’ve been dreaming of joining the fast-paced, dynamic business world one day, you’ve come to the right place!

At Temasek Polytechnic’s School of Business, your education journey will be nothing short of exciting. Gone are the days of rigid timetables and school uniforms. Here, you’ll discover your unique talents while gaining hands-on experience with the real challenges of the working world. You’d even make great friends along the way too!

Don’t believe me? Just ask any of our students. This magazine is filled with just about everything you need to know about the School of Business and more. You’ll hear from current students and lecturers, discover our facilities and find out what some of our past graduates are up to.

So flip the page now and get started, and I’ll see you at orientation!

Tan Siew Kim
Course Manager
Temasek Polytechnic
School of Business

BENJAMIN ANG & DIANA LEONG // LAW & MANAGEMENT

Whether it’s through teaching or making music, Law & Management lecturers Benjamin Ang and Diana Leong are touching the lives of students and music-lovers alike.

On weekdays, Benjamin Ang is a Law & Management (LAW) lecturer at the School of Business, sharing his knowledge on subjects such as Intellectual Property and Criminal Procedure for Forensic Analysts with students.

But once the weekend rolls around, this lecturer trades his tailored shirts and marking pens for drum loops, breaking beats and heartfelt lyrics in his electronic pop band, Cosmic Armchair. As one-half of this musical duo, Benjamin works together with his singer and songwriter, Jane, to create music that fuses synth pop and electronic dance seamlessly. Since 2008, the band has gone on to produce two original EPs and perform at venues such as the Esplanade.

Cosmic Armchair’s real world experiences in remixing other artists and launching YouTube videos (www.youtube.com/cosmicarmchair) have also kept him abreast of the latest legal developments in the creative arts.

But Benjamin isn’t the only lecturer in school with a gift for cranking out soulful tunes. His colleague and law lecturer, Diana Leong, is also a talented singer who performs with the band The Ginger Stones. The band’s most recent gig? None other than the 2013 TP LAW alumni gathering!

A former School of Business Legal Studies graduate, Diana harbours a deep love for broadening her horizons through travel and photography, and has explored countries such as Croatia, Spain and South Africa. But her most satisfying destination is undoubtedly India, where she managed to visit schools, orphanages and the slums.

As someone whose childhood dreams of becoming a lawyer and singer have finally become reality, Diana is now living out her calling as a lecturer and says, “Find your passion and go after it. Dreams do come true.”
J ustine Chua, who is also a student in LAW, is currently in his third year, and will soon be going for his Student Internship Programme (SIP). Last year he thought he was only vocal about legislation and politics, Justin also has a very good singing voice. Just last year, he won a talent competition organized by Sony called ‘Like Performing Love Sony’. "I am very passionate about singing and would perform if given a chance to," he says.

For the Sony competition final, Justin only had about two weeks to learn a new song and he chose ‘Listen’ by Beyoncé. ‘I thought the song was perfect for the event and I started to practice the song day in and day out,” he says. Justin’s hard work paid off, he said. Justin’s hard work paid off, he said. Justin’s face lit up as he spoke about the performance. "I got a lot of support from the audience and I felt very happy," he said. Justin’s face lit up as he spoke about the performance. "I got a lot of support from the audience and I felt very happy," he said.

When people hear that Janziel Licayan is studying for a Diploma in Law and Management (LAW), they are often very impressed. “I gotta say, it feels pretty good,” she shares. “However, getting into this course was no easy task.” When I was in primary school, I didn’t have many friends because I didn’t have a good command of English. “After a lonely primary school life, I wanted to make more friends and experience new things differently, so she made an effort to create new friends and participate in school activities, she became the Head of Discipline of the student council and the debate team. It was only through Janziel’s participation in the debate team that led her to choose law.

“Debating gets my adrenaline pumping. It has also made me more aware of current world events and politics. It was something that I truly enjoyed and that roused my interest in the legal system of Singapore,” Janziel says. Aside from her role as Assistant Treasurer of Law Inc, she formed a band for Temasek Polytechnic’s Music Vox (MV) and she has a Facebook page at https://www.facebook.com/coffeelookTPMV. The three-member all-girl band has performed at various events such as MV’s Musical Escape! Janziel says the best part about her ‘TP experience, beyond the opportunities in class, is the friends she has made. “I dare say that my close friends are the most interesting (and noisiest) individuals around!”

Janziel Licayan // LAW & MANAGEMENT

The dancing duo

Sh ool of Business juniors Ho Shu En and Jenny Ma Cheuk are both high achievers who are on the Director’s List. Jenny is also a recipient of the Lee Foundation Scholarship. With such academic and artistic talent, Shu En and Jenny will surely go places!

He’s got plucky aplomb

D oran Wah’s love for classical Chinese instruments started in secondary school. “I joined the Chinese Orchestras in my secondary school as part of my co-curricular activities. At first, I started as a dizi player because the school did not have a guzheng teacher,” he recalls. His interest in stringed instrument wouldn’t fade, so he found a guzheng teacher and took private lessons.

When Doran came to the School of Business, he was delighted to join the TP Chinese Orchestra. “I took up erhu as a junior player. It wasn’t easy because of the fast pace of a Polytechnic’s Chinese Orchestra as compared to a Secondary School’s Chinese Orchestra. Most of the members already have their own background in music, he shares. Luckily he has received good guidance from Mr. Chen Chong Hwee, the conductor and erhu sectional teacher. “He focused a lot on improving our basic techniques, which is an important foundation to playing the instrument well,” Doran says, adding that he still takes private lessons in guzheng.

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The School of Business is like a second home to Justin. “I have made many good friends here,” he says. “I would like to thank TP for providing opportunities such as the Academic Awards, the ‘LT Show’ and the Business School Orientation for the 13/14 Academic Year. I will never forget my journey with TP.”

The dancing duo

He’s got plucky aplomb

He’s with the band

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rit, discipline and lots of hard work are ingredients that make or break an aspiring athlete.

But as two School of Business students have learnt, these are necessary attributes needed in any top competitor. What’s more, these same attributes can even be applied to their academic lives as well!

One athlete is Raja Arshad B Raja Mahmod (picture above, right). A Business Information Technology (BIT) freshman, Raja has been competing in taekwondo tournaments overseas since he was 16. Recently, this young man represented Singapore at the recent Chuncheon Korea Open International Taekwondo Championships in Korea from the 4th to 9th July 2013.

At his fifth competition, Raja says he managed to chalk up more experience and make new friends who share the love of taekwondo. “Overall, I felt that Korea has been a good host country with nice people and an interesting culture.”

However, the student who has to train six times a week says it hasn’t all been easy managing studies and training. “Every setback I’ve encountered actually made me a better and stronger person. My life has improved through this sport as we are taught to be respectful and to remain humble at all times.”

Similarly, Leisure & Resort Management (LRM) student Jamie Han is also no stranger to hard work and a rigorous training schedule as well. Having learnt wushu at the age of 13, Jamie was soon spending as many as six days a week training for competitions and performances. However, all his hard work paid off when he was awarded with two gold medals and a bronze at the 8th Hongkong Wushu International Championship.

Through wushu, Jamie has learnt the importance of giving each task his full attention. “I make sure when I am training that my entire mind is focused. I also apply the same principle when I am studying to make sure I maximize the time given and to ensure quality work.”

He adds, “Wushu certainly has taught me to be a more disciplined person in making sure I do my work without anyone’s supervision. This, in my opinion, is something every tertiary student needs and should develop.”

On the surface, fishing may seem like a relaxing and laidback sport. But what many casual observers don’t see is the epic battle raging between man and fish that happens after a fish has chomped on the bait, as both sides struggle to emerge victorious.

This excitement of hooking up and reeling in the catch of the day is what keeps Logistics & Operation Management (LOM) lecturer, Selwyn Lim, coming back for more. The lecturer was first introduced to this sport by his late father and as a young boy; he would often take fishing trips with his family during the school holidays.

When he is not teaching, Selwyn is often in the deep waters of Malaysia, Mauritius or Thailand, scouring the waters for a new species of fish to add to his list. While he does not participate in competitions, Selwyn’s fishing hauls have even been featured in hobbyist fishing magazines such as Rod and Line Magazine!

What’s next on the horizon for this passionate angler? He good-naturedly jokes that he would like to continue exploring new waters, and hopefully bag a fish such as the Black Marlin, Wahoo or Bluefin Tuna!
I had my best years in the School of Business and I made a promise to return back one day as a lecturer. So this is homecoming! – Raine Chin

These former School of Business students have enjoyed their schooling years so much that they’ve returned as lecturers!

From left to right:
Jeremy Sim (CCM Lecturer, Year of Graduation: 2000); Joan Ho (LRM, 1998); Ann Tay (RMT, 1996); Carmen Lee (BSG, 2002); Raine Chin (RMT, 2003); Grace Chia (HTM, 1994); Jasmine Teo (CMM, 2000); Selene Goh (HTM, 1997); Koh Chew Li (HTM, 1994); Diana Leong (LAW, 1999); Vincent Low (RMT, 1996)
At the School of Business, we pride ourselves in developing students with a heart. Not only do our students have an understanding for others who hail from a less privileged background, they’re also taking proactive steps to make the lives of those around them a little better.

Recently, 30 students from the Diploma of Communications and Media Management (CMM) flew to Cambodia for an Overseas Community Project (OCP) from 1 to 5 Oct 2012. The aim of this project? To build leadership skills and empathy in CMM students, as well as expand their cross-cultural knowledge.

And this OCP stint was no walk in the park! At Samdech Euv High School in Siem Reap, the CMM students gave their wholehearted efforts in imparting reading skills to the Cambodian teenagers. Apart from these lessons, they were also involved in shopping and logistical arrangements. These included buying books and stationery as gifts for the students of Samdech Euv High School, and throwing a delightful tea party for their hosts.

Preparations for the trip began even before they boarded the plane. To raise money for the trip, the students held a fundraiser by washing cars. The British Council Singapore also kindly stepped in as a sponsor, providing students with T-shirts and conducting a workshop on “how to read” at their Napier Road office on 9 Sept 2012.

After the trip, our students had to record their experiences by producing a video for the School of Business and the British Council Singapore. Sure enough, the five days spent in Cambodia proved to be an eye-opener for the students. Not only did they touch the lives of the Cambodian students, they also learnt a lot about themselves in the process!

When the 80 senior citizens living in Henderson Senior Citizens’ Home needed to learn how to use their new induction cookers, our students from Culinary & Catering Management (CCM) gamely stepped up to help.

On 16 March 2013, a team of CCM students and instructors went to Henderson Senior Citizens’ Home, a facility that comprises several self-contained HBD units housing three to four residents per unit. On the invitation of the Porsche Club Singapore, the CCM team had a great time giving a lively cooking demonstration using the induction cookers. They also prepared a range of delicious and healthy meals that were low in salt and fat for the residents to sample. More importantly, students assured residents that this new technology would make cooking a lot easier and safer!

CCM students aren’t the only ones using their skills to contribute back to society. In October 2012, students from the School of Business formed the i.CARE Interest Group (IG), which aims to engage the community through fund-raising activities and community outreach programmes. It also hopes to equip students with life skills that will serve them well in the future.

In February 2013, i.CARE IG held a fund-raising event for TP students that culminated in the Campus Care Network Fund-raising day in May 2013. Students also partnered the Apex Club of Singapore where they distributed food to the poor and needy, as well as helped with packing food at its warehouse on Genting Lane.
When considering where to pursue higher learning, the best advice often comes from family members who know the inside story. For these siblings, you could say that the School of Business runs in the family.

The Loh Siblings

For Year 2 student Jaslyne Loh, it was love at first sight with the School of Business. “During a tour of TP back in secondary school, when I stepped into the Mediabiz Studios, my eyebrows almost fell right out of their sockets! High-definition televisions, video cameras, voice recorders, radio production studios, editing suites, mixers and a million other gadgets — you name it!” Jaslyne had always dreamed of becoming a DJ, so she quickly secured a place through the Direct Polytechnic Admission (DPA), with an eye on the Communications & Media Management (CMM) diploma.

Jaslyne was able to put her new skills to good use whilst serving as Vice President of CMM Interest Group (CMMiG). She was often the emcee at TP events and programmes which helped to boost her confidence and propel her closer to her dream of being a radio DJ.

The Seah Siblings

Having two siblings who are alumni of the School of Business, TP was an easy and obvious choice for Suzanna Grace Seah, a 19-year-old. “I always knew that I wanted to pursue an education at the School of Business. I was in awe of the opportunities presented to my siblings, who had enjoyed and made the best of their polytechnic education.” It helps that Suzanna’s father is also a big fan. “He still proudly displays the graduation decals of both my siblings although it’s been years since they graduated. He is even saving a spot for mine!”

Suzanna is on the Diploma in Business track, and is currently doing the Banking and Finance elective for her last three semesters. “I’ve been presented with many opportunities at TP, such as giving back to the school community (on Campus Care Network Day), leadership roles and the honour of being on the cover of BizNews,” Suzanna says.

A Family Tradition

When considering where to pursue higher learning, the best advice often comes from family members who know the inside story. For these siblings, you could say that the School of Business runs in the family.
SCHOOL OF BUSINESS FACILITIES

LEVEL 2

- BUSINESS IN-SHOW PREVIEW THEATRE

LEVEL 3

- DIPLOMAS' ADVISEMENT ROOMS

OPEN HOUSE GUIDE

LEGENDS:
- School of Business General Office
- Passenger Lift
- Cartoon